Estimating the Impact of Quality Adjustment on Consumer Price Inflation*

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How important is quality adjustment in measuring consumer price inflation? Not so much when looking at German CPI microprice data, although our data set lacks some products that are typically adjusted for quality changes. In the euro area, we show that the use of heterogeneous quality adjustment practices across member states has a big impact on cross-country inflation differentials and distorts the level of inflation. Using scanner data for consumer and household electronics, we find that cross-country inflation differentials may be overestimated by about 0.5 percentage points, and the euro-area (Big Five) inflation rate may be overestimated by about 0.3 percentage points.

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1. Introduction

There are several challenges to the correct measurement of consumer price inflation. Measurement bias can arise if new products, outlets, and changes in consumption patterns are only taken into account with a certain time lag. Moreover, price statistics should measure the "pure" price change by disentangling a price decrease or increase due to an improvement or deterioration in the quality of a product. Hence, inflation will be overestimated if price increases are not adjusted for improved product quality, or if products of different quality are treated as close substitutes.

Concerning potential measurement bias in a CPI, quality adjustment was found to explain more than half of the measurement error for U.S. inflation (Boskin et al. 1996). For Germany, Hoffmann (1998) argues that pre-euro inflation may have been biased upward by about 0.75 percentage points (pp), mainly because of difficulties in accounting for changes in product quality. However, little is known about the impact of quality adjustment on consumer price inflation for a more recent period, which may be due to the lack of more granular information on the underlying methods and the magnitude of the price adjustments at the product level.

In the euro area, an additional source of measurement bias may arise not only from the lack of quality adjustment (QA) itself but also from heterogeneous national QA practices. To date, different QA procedures exist for national statistical institutes (NSIs) in the euro area, but without any binding rules, suggesting scope for further harmonization (European Central Bank 2021). Heterogeneous QA practices may also contribute to the surprisingly large price differentials for certain products in the euro area. For example, the cumulative price change of mobile phones in the HICP since 2016 ranges from +2 percent in Portugal to -60 percent in Estonia. Given the homogeneity and tradability of this item, such large price differentials are surprising; one possible explanation for diverging price

¹Camba-Mendez (2003) offers a discussion of four potential measurement biases in the Harmonised Index of Consumer Prices (HICP)—substitution bias, quality bias, outlet bias, and new good bias—and Beck and Jaravel (2021) provide a comprehensive empirical assessment for more than 30 countries using scanner data for fast-moving consumption goods.

trends—especially for industrial products with continuous technological improvements—could be heterogeneous QA practices across euro-area member states. Likewise, a case study of Austrian and Italian consumer price index (CPI) microdata by Conflitti et al. (2022) suggests that the choice of QA methods can well explain the divergent HICP rates in the two countries. In the context of its 2020–21 strategy review, the Eurosystem has also stressed the importance of gaining a better understanding of the various sources of measurement bias in euro-area inflation and has identified a knowledge gap regarding the bias due to quality adjustment (ECB 2021).

We contribute to filling this gap by estimating the impact of quality adjustment using different sources of microprice and macroprice data. First, we update the earlier findings of Hoffmann (1998) and present evidence on the extent and the size of quality and quantity adjustment in the German inflation rate, using microdata covering 85 percent of the official consumer basket of the CPI. Second, we try to approximate the impact of heterogeneous QA practices across member states on euro-area inflation.² For this purpose, we build on the official inflation series published by Eurostat and select product categories whose prices are typically affected by quality change. Based on the dispersion of cumulative inflation rates across member states, we derive a range for euro-area headline and core inflation, which we interpret as an estimate of the impact of quality adjustment on the HICP. Finally, we illustrate the impact of heterogeneous QA methods on euro-area inflation using scanner price data for 15 product categories that are generally subject to quality adjustment. Our data mainly cover products in the area of consumer and household electronics and are available for the five largest euro-area economies (France, Germany, Italy, the Netherlands, and Spain), covering 80 percent of the euro area in terms of HICP country weights.

Overall, our main findings can be summarized as follows. First, accounting for changes in quantity and quality has only a very small

²A precise estimate could only be derived from detailed microprice data. Although the Eurosystem's Price-setting Microdata Analysis Network (PRISMA) has gone some way in this direction, a direct comparison of the HICP microprice data across countries is hampered by the lack of information on quality adjustment and by centrally collected prices such as electronics, which are often subject to quality adjustment (see Gautier et al. 2024).

impact on headline inflation in Germany. Quantity changes in this context refer to changes in the "size of a unit" supplied, such as the package size of a product or the length of a music lesson. Quality changes, on the other hand, refer to changes in the nature of a product, such as improved features of a particular mobile phone. According to this definition, a lower quantity of products should lead to higher inflation, while a higher quality of products, such as improved mobile phone features, should lead to lower inflation. In fact, our results suggest that since 2015, inflation has increased by +0.06 pp on average due to a lower underlying quantity, but has decreased by about the same amount due to quality improvements. This small effect may seem surprising, but it should be borne in mind that we lack data for a number of products that are typically adjusted for quality changes such as computers, smartphones, and used cars. Including these products in our analysis would certainly give rise to a larger impact of quality changes in official German inflation. Indeed, our analysis using scanner data that primarily comprise goods that are subject to quality adjustment, and that we lack in the German CPI microdata, gives an estimated impact of quality adjustment on price changes for these goods of 3.7 pp. Adding this to the results from the CPI microprice data gives an estimate of 0.6 for overall inflation in Germany, which is quite close to earlier findings in the literature (Hoffmann 1998).³

Second, the use of nonharmonized quality adjustment methods increases price differences across euro-area countries. According to our estimates using official HICP data, the range of headline inflation could be overestimated by \pm 0.2 pp and core inflation by up to \pm 0.3 pp, taking into account income differences across countries. Applying a harmonized quality adjustment to our scanner data set leads to very similar results. The range of cross-country inflation rates for the available product categories is reduced from around 10 pp to around 4 pp. Multiplied by the corresponding HICP weight of 1.5 percent, this gives a range of 0.1 pp in terms of headline inflation

³This estimate is obtained as a weighted average of 0.06*0.85 (share of goods for which we have CPI microdata) and 3.7*.15 (scanner data and remaining missing items), assuming that the effect of quality adjustment derived from scanner data also applies to industrial goods such as mobile phones, for which we have no data.

caused by nonharmonized quality adjustment methods. Assuming that the reduction in inflation differences also applies to product categories that are likely to be affected by quality changes but for which we do not have scanner data, the effect on headline inflation increases to 0.5 pp.

Third, the use of nonharmonized quality adjustment methods or the lack of quality adjustment of some product groups in some countries also leads to a bias in the euro-area inflation rate. On average, we find that our quality-adjusted inflation rate based on scanner data was about 3.5 pp lower than the official inflation rate for the same product groups. Multiplied by the corresponding HICP weight, this implies a measurement bias of +0.1 pp for headline inflation based on the small set of products and +0.3 pp if a similar bias is assumed for the larger set of products. Note that this estimate is a lower bound: If we assume that about one-third of the consumption basket is subject to quality adjustments, as is the case in Sweden, we obtain an estimated bias in euro-area inflation of about 0.9 pp.

The outline of this paper is as follows. Section 2 presents some stylized facts and a literature review on the impact of quality adjustment in consumer price statistics. Section 3 provides an estimate of the impact of quantity and quality adjustment on German inflation using CPI microprices for the period 2010–20. Section 4 discusses the role of quality adjustment for euro-area inflation. First, we estimate the impact of heterogeneous QA methods on euro-area headline and core inflation using official national inflation rates and a predefined list of typical quality-adjusted products (Section 4.1). Second, we illustrate the impact of heterogeneous QA methods in the euro area using scanner price data for 15 product categories that are generally subject to quality adjustment and cover the five largest euro-area economies (Section 4.2). Finally, Section 5 concludes.

2. Stylized Facts and Literature Overview

While there is a large literature on the impact of quality adjustment on inflation measurement, there is much less evidence on its potential impact on explaining price differences across countries. As part of the traditional debate on measurement error, quality adjustment was found to explain more than half of the measurement error for U.S. inflation (Boskin et al. 1996). Building on this seminal contribution,

several studies for euro-area countries have made similar efforts to quantify the measurement bias in domestic inflation, e.g., Hoffmann (1998) for Germany, Lequiller (1997) for France, and Neves and Sarmento (1997) for Portugal.⁴ Hoffmann (1998) argues that German inflation before the introduction of the euro may have been biased upward by about 0.75 pp, mainly because of difficulties in accounting for changes in product quality. Based on a model of price formation, the author states that—if inflation is moderate the quality adjustment bias "might be approximately 1/2 percentage point if the average advance in quality is 1% per annum," with nonlinearities depending on the level of inflation.⁵ In view of digitalization and product innovation, the question of the impact of quality adjustment on consumer prices has become even more relevant today (Reinsdorf and Schrever 2019). However, to the best of our knowledge, Statistics Sweden seems to be the only institute that regularly publishes the impact of its quality adjustment on national inflation; according to its annual quality report, about 27 percent of the products in the Swedish consumption basket are adjusted for quality changes. Without quality adjustment, the prices of these groups would be 1.2 percent higher, resulting in a total effect on headline inflation of +0.3 pp (Statistics Sweden 2019).

For the euro area, in addition to a bias caused by missing or inadequate quality adjustment itself, a measurement bias may arise from country-specific quality adjustment; either because some countries choose to adjust prices of certain goods for quality changes and others do not, or because countries use different QA methods. Already in the early days of monetary union, Ahnert and Kenny

⁴Several studies also focus on the measurement bias in the HICP stemming from the underlying index formulas. Herzberg et al. (2021) calculate the upper-level aggregation bias arising from product substitution and delayed data availability in Germany and the euro area. They find that official HICP inflation has been biased upward by about 0.1 pp. In contrast, Gabor-Toth and Vermeulen (2019) argue that the choice of the index formula at the micro level, the elementary index bias, is quantitatively more important than the upper-level substitution bias.

 $^{^5}$ See Hoffmann (1998, p. 154): "Below this area, i.e. given falling prices, the bias increases rapidly. As a maximum it could be in the region of one percentage point per annum. If inflation is higher, the bias might also be over 1/2 percentage point p.a."

(2004) point to differences in price trends in the HICP for personal computers (PCs) and clothing, which may "reflect the chosen quality adjustment method rather than actual price developments." Similarly, Byrne (2019) shows that there are substantial differences in the price trends of the HICP for mobile phones, with a range of average annual price decreases of 9 pp over the period 2014-18, although this difference is smaller than for a wider group of countries (G7, Australia, China, Finland, Korea, and New Zealand), indicating at least some efforts at harmonization. For the euro-area countries, Figure 1 shows price trends for mobile telephones (including smartphones) and personal computers; it plots the corresponding HICP subindex and the cumulated inflation rate from January 2016 onward. Given that products in the mobile phone category are assumed to be fairly homogeneous, we would expect prices to behave rather similarly across countries.⁷ Nevertheless, we observe remarkable price differentials ranging from a cumulative price decrease of more than 60 percent in Estonia to an increase of about 2 percent in Portugal. A similar pattern emerges for prices of personal computers. as shown in the bottom panel of Figure 1.

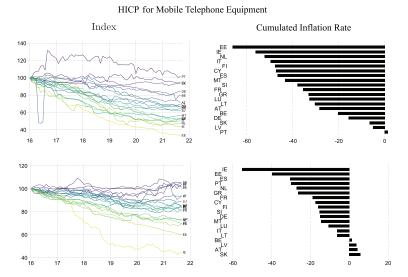
In this respect, the ECB (2021) in its 2020–21 strategy review identified a knowledge gap on the potential bias from quality adjustment in the euro-area HICP. In the euro area, there are several recommendations on how to implement quality adjustment, which basically distinguish between two main approaches (see Eurostat 2024, chapter 6): Explicit methods infer quality changes by assumption or by direct calculation using product characteristics. In contrast, implicit methods estimate the impact of quality changes from other information, such as observed price differences for similar individual products. Nevertheless, national statistical institutes can choose from a wide range of quality adjustment methods and strategies for selecting replacement products. 8 In a case study of Austrian

⁶The lowest level of aggregation of the HICP, which refers to the five-digit level of the European Classification of Individual Consumption according to Purpose (ECOICOP), only starts in 2015 for most euro-area countries.

⁷Note that the HICP index "08.2.0.2 Mobile telephone equipment" covers only mobile phone handsets, while the mobile phone tariff falls under ECOICOP "08.3.0.2 Wireless telephone services."

⁸See Eurostat (2024, p. 156): "Statisticians need to make some important choices among the various quality adjustment methods available, in addition to

Figure 1. Price Developments for Selected Products



Note: The figure shows the HICP indices "08.2.0.2 Mobile telephone equipment" and "09.1.3.1 Personal computers" indexed to January 2016=100 and as cumulated inflation rate between January 2016 and September 2021. Data for Ireland and Finland are only available from December 2016 onward. For Greece, HICP data on mobile telephone equipment only start in December 2017.

and Italian CPI microprices, Conflitti et al. (2022) show that heterogeneous QA practices may well explain divergent HICP rates and trends across countries. While Statistics Austria uses mainly explicit QA methods, Istat uses only implicit methods. For a selection of nonenergy industrial goods, the study finds no strong measurement bias due to quality adjustment. Between the two countries, however, the results suggest that the implicit adjustment used in Italy explains a larger share of price changes due to product replacement with quality changes than the explicit methods used in Austria. Overall, to the best of our knowledge, no study has estimated the impact of quality adjustment on euro-area inflation.

the strategy for selecting the replacement individual product. Both dimensions to quality adjustment have traditionally varied across Member States, which presents a challenge for harmonisation."

3. The Impact of Quality Adjustment on the German CPI

In this section, we make use of the microprice data underlying the German CPI to estimate the impact of quality adjustment on inflation. Moreover, this analysis also underpins our selection of products that are typically subject to quality adjustment in Section 4.1.

3.1 Data and Definitions

According to the Federal Statistical Office of Germany (Destatis), various methods of quality adjustment are applied to the German CPI. These include option pricing (e.g., for airbags in new cars) and (supported) judgmental quality adjustment (e.g., washing machines with modified water and electricity consumption). Hedonic methods are applied to about 1.4 percent of the German CPI basket, including products such as desktop PCs, tablet PCs, notebooks, smartphones, printers, and used cars. Finally, Destatis also accounts for changes in the quantity (e.g., package size) of a given product.

The microprice data underlying the German CPI have recently been made available for research purposes and have been used by Adam et al. (2022) to analyze changes in relative prices over time and Gautier et al. (2024) to study price setting in the euro area. ¹⁰ Prices are collected each month at the product level, i.e., in a given retail store or service provider in a given region. To construct price indices, microprices are aggregated at the lowest elementary index level (product-outlet-region level) using the Dutot formula (see Destatis 2023). The resulting average price is compared with a given base period (e.g., 2015 = 100). The subsequent aggregation to the overall CPI follows the Laspeyres formula by using a weighting pattern (i) for outlet types, such as supermarkets, discounters, and Internet trading, (ii) for the 16 federal states in Germany, and (iii) for goods and services at the so-called COICOP-10 level.

Our microprice sample covers the period from January 2010 until December 2020. After excluding imputed prices and aggregated price

⁹General information on the QA procedures used in the German CPI is provided by Destatis (https://www.destatis.de/DE/Themen/Wirtschaft/Preise/Verbraucherpreisindex/Methoden/Erlaeuterungen/qualitaetsbereinigung.html). ¹⁰See the appendix for a description of the data set.

measures, the data set consists of about 50 million observations, representing about 85 percent of the HICP. The coverage varies somewhat between components, from 77 percent for unprocessed food to 79 percent for non-energy industrial goods, 90 percent for services, 94 percent for processed food, and 100 percent for energy. In total, the data cover 716 different product groups at the COICOP-10 level. Note that the data set contains a statistical break in January 2015, as Destatis usually revises the price collection and the underlying methods every five years when a new consumption basket is introduced. Therefore, any analysis at the product level needs to be split into the periods before and after 2015. Concerning qualityadjusted products, the data set lacks some centrally collected goods that are considered to be strongly affected by quality changes, such as computers, smartphones, and used cars. Our analysis will therefore provide a lower benchmark on the impact of quality changes on German inflation.

From the microprice data, we estimate the impact of quantity and quality changes on consumer prices as follows. The data set contains two price variables: p^{raw} denotes the raw price as observed by the price collector in the store. p^{adj} is the quantity- and quality-adjusted price which enters the official CPI compilation. Among other product information, the data set provides information on the quantity and unit of measurement of a product. For example, we know how many grams of rice are in a package or how many milliliters of milk are in a bottle, but also how many minutes are spent per guitar lesson. The quantity-adjusted price is then computed in two steps. First, we define the unit-value price $p_{i,t}^{unit}$ by dividing the raw price $p_{i,t}^{raw}$ of a given product i in month t by its corresponding quantity $quan_{i,t}$:

$$p_{i,t}^{unit} = \frac{p_{i,t}^{raw}}{quan_{i,t}}. (1)$$

Second, we follow the approach of Destatis, which calculates the quantity-adjusted price relative to the corresponding quantity of the

 $^{^{11}\}mathrm{A}$ detailed variable description can be found in the corresponding metadata report (FDZ Destatis 2022).

¹²We cleaned these variables beforehand to avoid spikes in the data due to redefinitions of units of measurement and the like.

base period, i.e., the years 2010 and 2015. However, as the reference quantity is not reported in our data set, we use the first available quantity of each product spell instead. Thus, with t=1 as the reference period, the quantity-adjusted price $p_{i,t}^{quan}$ is given by

$$p_{i,t}^{quan} = \frac{p_{i,t}^{unit}}{p_{i,t=1}^{unit}} p_{i,t=1}^{raw}.$$
 (2)

Third, regarding quality changes, our data set contains a variable $qual_{i,t}$ which indicates the price difference in euros with respect to the previous month that is caused by a change in product quality; this is the case whenever the price collector samples a replacement product that differs in terms of quality from the predecessor product. We define the quality variable in such a way that negative values indicate quality improvement, i.e., the raw price is reduced due to an increase in product quality. Likewise, a deterioration in quality is captured by positive values. Thus, the quality-adjusted price is defined as¹³

$$p_{i,t}^{qual} = p_{i,t}^{raw} + qual_{i,t}. \tag{3}$$

Finally, to assess the impact of changes in product quantity and quality on inflation, individual product prices have to be aggregated to derive inflation measures. We follow the official aggregation scheme as described above and end up with four measures of inflation: π_t^{adj} denotes inflation derived from the adjusted price as reported in the microdata set, and π_t^{raw} from the raw price. π_t^{quan} and π_t^{qual} denote inflation derived from the quantity-adjusted price and quality-adjusted price, respectively. As shown in Appendix Table A.1, the resulting microprice inflation rates move very closely with the official inflation rates, as reflected by a correlation coefficient generally above $0.8.^{14}$

¹³Note that, if a product is replaced by a product of higher or lower quality, we count all price observations of the replacement product as quality-adjusted.

¹⁴In Appendix Figure A.1, we plot the inflation rates over time and show that our measures of microprice inflation track official inflation very well. Although the correlation seems rather low for non-energy industrial goods and services, this seems to be due to limited periods at the beginning of the sample and to the missing service component "package holidays," which is highly volatile in Germany.

3.2 Impact of Quality and Quantity Adjustment on German Inflation

Using these definitions, we first take a closer look at the scope and the size of quantity and quality adjustments at the product level. To this end, in Tables 1 and 2, we present results for 20 product groups in the German CPI with the largest quantity and quality adjustment (in absolute terms) for the two subsamples 2010–14 and 2015–20, sorted by the most recent period.

Quantity adjustments in the German CPI mainly affect food prices (e.g., apple juice, leeks, lamb) and nondurable and semi-durable consumer goods (e.g., bird food, blank CDs, clothing). The share of adjustment varies between products, from about 80 percent for grapefruit, kiwi, and cauliflower to about 7 percent for fresh fish and apple juice, but also between subsamples. For example, only 5 percent of the prices of kiwis, pineapples, and mangoes were adjusted for quantity before 2015, compared with about 80 percent afterward. The size of the quantity adjustment is typically positive, meaning that the raw price of a given product is adjusted upward because it is sold with a lower quantity. Exceptions are some clothing products (children's and men's underwear) and hair shampoo. Also note that the size varies markedly between the two subsamples under consideration.

Quality adjustment mainly affects the prices of durable goods and some services. This is especially true for insurance premiums, where the price adjustment has been the largest of all products. Interestingly, the quality of these insurances has deteriorated, as is suggested by the positive price adjustment. By contrast, the quality adjustment for the remaining products has mainly led to a price decrease, especially for cars, tools, washing machines, and the like.

Finally, in Table 3, we compute the impact of quantity and quality adjustment on German headline inflation, as well as on the five main aggregates: unprocessed food, processed food, energy, non-energy industrial goods, and services. Two findings stand out.

First, the share of both quantity and quality adjustments has increased over time. From 2010 to 2014, about 3.5 percent of headline inflation was quantity-adjusted, compared with 6.1 percent since 2015. As suggested earlier, accounting for changes in the package size mainly affects food prices and also, to a lesser extent, prices of

Table 1. Quantity-Adjusted Products in the German CPI

| | | % Share | nare | Avg. Size | Size | HICP Weight |
|------------|---|---------|------|-----------|-------|----------------|
| COICOP-10 | | 1014 | 1520 | 1014 | 1520 | 1520 |
| 934201200 | Bird food | 13.2 | 19.0 | 2.8 | 19.5 | 0.05 |
| 122311100 | Apple juice or similar fruit juice | 8.7 | 7.8 | 0.2 | 14.6 | 0.11 |
| 117119200 | Leek or celery | 7.7 | 15.9 | 1.9 | 14.4 | 0.01 |
| 112300100 | Lamb | 16.3 | 15.0 | 8.1 | 13.1 | 0.02 |
| 116115100 | Grapefruit | 78.2 | 79.4 | 27.8 | 12.4 | 0.01 |
| 914210100 | Blank CDs | 22.7 | 14.7 | 3.4 | 12.2 | 0.00 |
| 520301100 | Table cloth, table runner or the like | 8.0 | 4.7 | 1.0 | 12.2 | 0.02 |
| 312343100 | Children's underwear | 18.6 | 27.7 | 3.1 | -11.2 | 0.02 |
| 116111100 | Oranges | 40.3 | 38.3 | 10.4 | 10.9 | 0.02 |
| 1213105300 | Wet shaving razor, razor blades or the like | 18.8 | 18.4 | 14.5 | 10.7 | 0.03 |
| 312161200 | Men's underwear | 10.7 | 18.9 | -2.0 | -9.8 | 0.02 |
| 116170200 | Kiwis, bananas or mangos | 5.2 | 78.8 | 6.9 | 9.6 | 0.05 |
| 121201100 | Black tea or green tea | 13.4 | 13.1 | 5.0 | 0.6 | 0.02 |
| 117121100 | Cauliflower | 81.2 | 83.4 | 4.7 | 8.1 | 0.01 |
| 113500100 | Smoked fish | 13.8 | 13.2 | 18.4 | 8.1 | 0.02 |
| 113100100 | Fresh fish | 2.8 | 6.5 | 5.1 | 8.1 | 0.05 |
| 116165100 | Grapes | 16.1 | 15.4 | 6.4 | 8.0 | 80.0 |
| 113200100 | Frozen fish | 21.8 | 36.6 | 4.7 | 7.9 | 0.04 |
| 114501100 | Hard cheese | 25.7 | 15.5 | 10.7 | 7.9 | 0.09 |
| 1213211100 | Hair shampoo | 15.0 | 28.9 | 4.8 | -7.6 | 90.0 |

percentage terms. "1014" and "1520" refer to the subsamples 2010–2014 and 2015–2020. "HICP Weight 1520" reports the average Note: The table shows the 20 COICOP-10 groups with the largest absolute quantity adjustment from 2015 to 2020. "% Share" denotes the share of products adjusted for quantity changes, and "Avg. Size" gives the average absolute size of the adjustment in COICOP share in the HICP.

Table 2. Quality-Adjusted Products in the German CPI

| | | % | % Share | Avg. | Avg. Size | HICP Weight |
|------------|--|------|---------|------|-----------|----------------|
| COICOP-10 | | 1014 | 1520 | 1014 | 1520 | 1520 |
| 1255000200 | Premium for legal protection insurance | 5.5 | 47.2 | -0.8 | 5.5 | 0.17 |
| 1255000100 | Premium for personal liability insurance | 0.0 | 10.4 | 0.0 | 5.1 | 0.24 |
| 551102100 | Impact drill | 8.3 | 19.9 | -0.7 | -2.5 | 0.04 |
| 921101100 | Camper | 67.4 | 79.2 | -1.1 | -1.8 | 0.11 |
| 1120201100 | Campsite fee | 0.0 | 28.4 | 0.0 | -1.7 | 0.04 |
| 531201200 | Washing machine | 53.2 | 60.1 | -1.0 | -1.6 | 0.12 |
| 711100100 | New passenger car | 66.1 | 8.29 | -2.2 | -1.6 | 2.39 |
| 531102100 | Freezer or chest freezer | 51.4 | 44.4 | -1.6 | -1.5 | 0.03 |
| 932111100 | Football or other sports ball | 5.1 | 7.1 | -0.3 | 1.4 | 0.01 |
| 911250100 | Satellite kit | 17.3 | 11.0 | 9.0- | 1.3 | 0.03 |
| 914920100 | USB flash drive | 11.7 | 9.0 | -0.2 | -1.2 | 0.04 |
| 712004100 | Moped | 0.0 | 17.6 | 0.0 | -1.1 | 0.03 |
| 551102200 | Cordless screwdriver or cordless drill | 10.0 | 8.9 | -0.0 | -1.1 | 0.05 |
| 1111112100 | Soups, hotel | 5.4 | 5.8 | 0.1 | 1.0 | 0.00 |
| 1270402100 | Classified advertisement in a newspaper | 3.1 | 1.9 | 0.4 | 1.0 | 0.05 |
| 532900200 | Electric kettle, egg boiler or the like | 8.7 | 7.1 | 9.0 | 6.0 | 0.02 |
| 911210200 | Television | 40.5 | 8.09 | -0.3 | -0.9 | 0.34 |
| 531101100 | Refrigerator | 50.8 | 39.6 | -1.9 | -0.9 | 0.06 |
| 531103100 | Fridge-freezer | 54.5 | 55.2 | -2.6 | -0.8 | 0.05 |
| 531203100 | Tumble dryer | 46.2 | 51.7 | 0.0 | -0.8 | 0.04 |

the share of products adjusted for quality changes, and "Avg_Size" gives the average absolute size of the adjustment in percentage terms. "1014" and "1520" refer to the subsamples 2010–2014 and 2015–2020." HICP Weight 1520" reports the average COICOP share Note: The table shows the 20 COICOP-10 groups with the largest absolute quality adjustment from 2015 to 2020. "% Share" denotes in the HICP.

Table 3. Impact of Quantity and Quality Adjustment on German Inflation

| | % Quan. | % Qual. | π_t | π_t^{raw} | $(\pi_t^{quan} - \pi_t^{raw})$ | $\left(\pi_t^{qual} - \pi_t^{raw} ight)$ |
|------------------|---------|---------|-----------|---------------|--------------------------------|--|
| | | | 2010-2014 | | | |
| Total | 3.5 | 2.8 | 1.75 | 2.20 | -0.02 | 90.0- |
| Unprocessed Food | 14.0 | 6.0 | 2.54 | 0.49 | 0.36 | -0.01 |
| Processed Food | 11.0 | 1.6 | 2.68 | 1.56 | -0.14 | -0.01 |
| Energy | 0.1 | 0.5 | 3.83 | 3.69 | 0.00 | 0.01 |
| NEIG | 2.8 | 7.6 | 0.86 | 1.56 | 0.02 | -0.16 |
| Services | 3.1 | 2.4 | 1.41 | 2.48 | -0.03 | -0.06 |
| | | | 2015-2020 | | | |
| Total | 6.1 | 4.4 | 1.07 | 1.35 | 90.0 | -0.06 |
| Unprocessed Food | 13.0 | 0.7 | 2.14 | 1.08 | 0.33 | -0.01 |
| Processed Food | 11.1 | 6.0 | 1.81 | 1.29 | 0.23 | 0.00 |
| Energy | 0.4 | 0.2 | -1.22 | -1.95 | 0.00 | 0.00 |
| NEIG | 2.6 | 5.1 | 0.80 | 1.39 | 0.04 | -0.11 |
| Services | 9.9 | 4.7 | 1.54 | 2.23 | 0.00 | -0.08 |

weights. π_t lists the official inflation rate published by Destatis, and π_t^{raw} the inflation rate derived from the raw price as reported in Note: The table shows the impact of quantity and quality adjustment on German inflation. The columns "% Quan." and "% Qual." give the fraction of price observations that have been adjusted for quantity and quality changes weighted by the corresponding COICOP report the difference between adjusted and unadjusted microprice inflation. $\left(\pi_t^{qual} - \pi_t^{raw}\right)$ the microprice data. $(\pi_t^{quan} - \pi_t^{raw})$ and services and industrial goods. Quality adjustment is somewhat less important (bearing in mind that we lack prices for some electronic products that are largely adjusted for quality changes), amounting to 2.8 percent and 4.4 percent for headline inflation mainly stemming from non-energy industrial goods and services. Second, we find that taking into account changes in quantity and quality has a very small impact on headline inflation. From 2010 to 2014, inflation was quantity-adjusted downward by -0.02 pp and quality-adjusted by -0.06 pp. In the more recent sample since 2015, inflation has been increased by +0.06 pp due to a lower underlying quantity, but reduced by about the same amount due to quality improvements. However, these effects are more pronounced at the more disaggregated level. Food prices have been adjusted upward by about +0.3pp in both subsamples due to quantity changes, while prices for nonenergy industrial goods and services have been lowered by about -0.1 pp due to quality improvements.

Overall, we find a negative but quantitatively small impact of quality adjustment on the German inflation rate. Thus, without quality adjustment (and abstracting from quantity adjustment), the average inflation rate over the period 2010–20 would have been only about +0.1 pp higher. This is well below other estimates of consumer price inflation, e.g., for Germany in the pre-euro period (Hoffmann 1998: +0.5 pp during a moderate inflation regime) and more recently for Sweden (Statistics Sweden 2019: +0.3 pp). However, as mentioned above, the underlying CPI microdatabase lacks some centrally collected prices of products that are typically subject to quality adjustment. Thus, our results can be seen as a lower bound on the impact of quality adjustment on German inflation.

4. The Impact of Quality Adjustment on Euro-Area Inflation

Measuring the impact of quality adjustment on consumer price inflation in the euro area is challenging because of the lack of detailed and harmonized microprice information. We try to tackle this problem in two ways. First, we build on the official COICOP-5 inflation series and select product categories whose prices are typically affected by quality changes. Based on the dispersion across member states' cumulative inflation rates, we derive a range for euro-area

headline and core inflation, which we interpret as an estimate of the impact of quality adjustment on the HICP (Section 4.1). Second, we illustrate the role of heterogeneous QA methods across euroarea countries using scanner price data for 15 different COICOP-5 product categories (Section 4.1).

4.1 Estimating the Impact of Quality Adjustment in Euro-Area Inflation Based on Typical Quality-Adjusted Products

While there is extensive documentation on available methods and recommendations for quality adjustment of the euro-area HICP, ¹⁵ little is known about the detailed QA coverage of and methods applied at the product level. For the purpose of our study, we have collected the relevant information from country-specific HICP monitoring reports published on the Eurostat website. ¹⁶ Accordingly, Table 4 lists product groups whose prices are typically adjusted for quality changes in euro-area member states.

Overall, almost all member states adjust the prices of cars, clothing and footwear, and electronic goods. In some cases, prices of food (France, Latvia, Lithuania, Germany) or package holidays (Estonia, Slovakia) are also quality adjusted. Regarding the share of quality-adjusted products, three countries provide detailed figures. In its 2015 monitoring report, Germany reports an adjustment of 5–10 percent of its HICP, followed by Austria with 4.6 percent in 2016 and Slovenia with 0.4 percent in 2019. In addition to the heterogeneous selection of product groups, the QA methods applied vary considerably between countries. Whereas a detailed discussion of the pros and cons of these methods is beyond the scope of this paper and has its own strand of literature (see, for example, Groshen et al. 2017), it is important to note that NSIs also consider price adjustment for a change in package size as a QA method. Therefore, quality adjustment should not only be relevant if an existing product is replaced

¹⁵See, for example, Eurostat (2024).

¹⁶Appendix D of our working paper reproduces all public information from Eurostat's HICP monitoring reports on QA practices in euro-area member states (Menz, Wieland, and Mehrhoff 2023).

Table 4. Quality-Adjusted Product Groups in the HICP

| Country | Products |
|-------------|---|
| Austria | Clothing and footwear, recreation and culture (books, DVDs, CDs), telecommunication, durable goods and cars. |
| Belgium | Cars, video games, CDs, DVDs, books, clothing and footwear. |
| Cyprus | Electronics, cars. |
| Estonia | Cars, mobile phones, clothing and footwear, restaurants and cafes, package holidays. |
| Finland | Cars. |
| France | Durable goods, clothes, cars, newspapers, books. |
| Germany | Clothing and footwear, technical products, books, CDs, downloads, computer games, software, cars, electronics, residential property. |
| Greece | No information available. |
| Ireland | Clothing and footwear, cars, electronics, CDs, DVDs. |
| Italy | Clothing and footwear, processed or fresh food, electronics, DVDs, fuels, cars. |
| Latvia | Cars, electronics, fruit, vegetables, clothing and footwear, books. |
| Lithuania | Food and beverages, clothing and footwear, furnishings, household equipment, cars, electronics, books. |
| Luxembourg | Cars. |
| Malta | Cars, laptops, mobile phones, cameras, clothing and footwear, books, recording media, computer games. |
| Netherlands | Clothing and footwear, tobacco, cars, electronics, boats. |
| Portugal | Cars, clothing and footwear, mobile phones. |
| Slovakia | Package holidays, cars, clothing and footwear, books CDs, computer games. |
| Slovenia | Electronics, household appliances, cars, clothing and footwear, books, DVDs, computer games, medicaments, audio-video equipment, PCs. |
| Spain | Cars, food, medicines, personal care, fresh food, clothing and footwear, furniture, household appliances, restaurants. |

Note: List of product groups whose prices are adjusted for quality changes by NSIs. Information is collected from the individual HICP Monitoring Reports published at Eurostat's website.

by a new one, but should also apply to the same product if only its quantity (e.g., package size) has changed.

Based on the list of quality-adjusted products in Table 1, we define two sets of products which we believe to be fairly homogeneous and therefore whose price trends should not differ too much across euro-area countries. In a narrow sense, this set consists of telephones, radio and television sets, photographic equipment, information processing equipment, and data storage media. In a broader sense, we add major household appliances, small electric household appliances, pharmaceutical products, medical products, therapeutic appliances, cars and bicycles, and consumer durables. In addition, we define a third set of products using only those HICP components for which we also have scanner data available, which we analyze in the next section. This set includes products from both the narrow and the broad product samples. 17 In terms of the euro-area HICP, the narrowly defined set of products represents 1.5 percent of the total basket, the GfK scanner data product group 1.8 percent, and the more broadly defined set 8.7 percent. Compared with the NSI practice, our choice may well misclassify some products in some countries. Nevertheless, Reinsdorf and Schrever (2019) argue that digitalization should also affect the prices of products in categories such as restaurants, accommodation, and other services, which would require an even larger set of products whose prices are likely to depend on quality changes. In this respect, our choice will be rather cautious instead of overstating the effect of quality adjustment on inflation. In order to classify quality-adjusted products as accurately as possible, we refer to the lowest index level in the HICP, the socalled COICOP-5. This has the disadvantage that for most countries inflation series at this level of aggregation will only be available from 2015 onward or even later, but we have repeated the analysis at the higher level of COICOP-4 and obtained broadly similar results.

We then calculate a range for the impact of quality adjustment on euro-area inflation as follows:

 For all products according to the narrow or broad definition of quality adjustment, we calculate the minimum and maximum cumulative inflation rate across countries from January 2016

 $^{^{17}}$ Appendix Table A.2 gives details of the selected products.

- to September 2021, i.e., the rate of change between the first and last index period.
- Next, we replace the countries' price indices for the selected products with the price index of the country with the lowest and highest cumulated inflation rate. Returning to the mobile phone example from Section 2, we find that Estonia has the lowest cumulated rate in our sample and Portugal the highest. We therefore replace the price index for mobile phones in all countries with the Estonian one when computing the lower range and with the Portuguese one when computing the upper range.
- Using product and country weights, we aggregate the adjusted price series to obtain an upper and a lower bound for the quality-adjusted euro-area headline and core inflation, which we interpret as an estimate of the impact of quality adjustment on the euro-area HICP.

The resulting quality-adjusted inflation rates by country are shown in Figure 2. For the narrowly defined set of quality-adjusted products and the available GfK scanner data, the picture is broadly similar to that for mobile phones in Figure 1; cumulative rates of change are consistently negative across countries. In contrast, the pattern is quite different for the broad definition of products for which we observe as many negative as positive inflation rates.

Of course, heterogeneous QA practices are not the only driver of inflation differentials across euro-area countries. In a perfect world, their impact would be zero and homogeneous goods should only be priced differently according to the local individual preferences, market structure, local distribution costs, and living conditions. Since the first two aspects are difficult to measure, we focus on the latter, aiming to explain euro-area price differentials caused by heterogeneous living standards and business cycle conditions across member states. ¹⁸ Following Crucini, Telmer, and Zachariadis (2005), we

¹⁸The related literature can be divided into studies that explain price differentials within the euro area using Phillips-curve-type regressions (Honohan and Lane 2003, Angeloni and Ehrmann 2007, Lagoa 2017) and in papers analyzing deviations from the law of one price using microprice data (Crucini, Telmer, and Zachariadis 2005; Lipsey and Swedenborg 2010; Fischer 2012; Crucini and

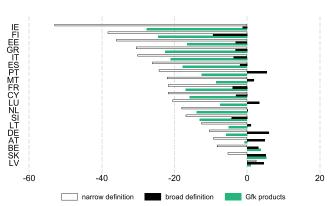


Figure 2. Cumulated Inflation Rates of Quality-Adjusted Products by Countries

Note: The figure shows the weighted average of the cumulated inflation rates of products affected by quality adjustment defined narrowly, broadly, and by the available GfK scanner data from January 2016 until September 2021.

regress the monthly country- and product-specific inflation rates $\pi_{c,i,t}$ on national gross domestic product (GDP) per capita:

$$\pi_{c,i,t} = \alpha + \beta_{i,c}GDPC_{c,t} + \varepsilon_{c,i,t}, \tag{4}$$

where $GDPC_{c,t}$ is the year-on-year growth rate of national GDP per capita (linearly interpolated from quarterly to monthly figures), c represents a euro-area country, and i represents a quality-adjusted product according to the narrow or broad definition. In this regression, we allow for the possibility that income growth affects the prices of each product group differently in each country. Note that we do not include country and time fixed effects, as these would essentially remove the unobserved impact of country-specific QA practices. We interpret the residuals of this regression as the annual inflation rates net of income differentials.¹⁹ To rule out that our estimates are

¹⁹ Alternatively, we could have included country-specific income effects and fixed effects by interpreting the contribution of the latter as the impact of quality adjustment net of income effects.

Yilmazkuday 2014). For an earlier overview of the topic, see Deutsche Bundesbank (2009). Our approach is inspired by these studies, although it is not our aim to fully explain price differentials by testing and adding different explanatory variables. Instead, we try to estimate the (unobservable) impact of the different QA procedures conditional on income differentials across euro-area countries.

affected by the COVID-19 pandemic, we split the estimation sample into a pre-COVID period from January 2016 to February 2020 and a COVID period from March 2020 to September 2021. The resulting estimates for the impact of quality adjustment on the euro-area HICP are summarized in Table 2.

Over the period 2017 to 2020, we observe an average increase of 1.5 percent for headline inflation and 1.0 percent for core inflation using the aggregate series as published by Eurostat. Note that aggregating these rates ourselves by combining the available disaggregate inflation series at the COICOP-5 level results in some rounding differences with the official figures (row labeled "Own Aggregation"). This is due to the fact that HICP subindices are published with only one decimal point or, in a very few cases, are not published for confidentiality reasons.²⁰

Regarding the potential impact of heterogeneous QA practices, the second and third rows of Table 5 give the upper and lower bounds of the inflation rates adjusting the price index of the narrowly defined quality-adjusted products. Similarly, the fourth and fifth rows give the limits of the products defined more broadly. Computing the difference between these bounds gives us a range, which we interpret as an estimate of the impact of quality adjustment on euro-area inflation. According to our approximation, this estimate varies between \pm 0.2 and 0.6 pp for headline inflation and between \pm 0.3 and 0.8 pp for core inflation. Controlling for the impact of income differentials between countries, the impact of quality adjustment is reduced by up to \pm 0.2 pp for headline inflation and \pm 0.1 to 0.3 pp for core inflation.

For the COVID period, the results shown in the bottom panel of Table 2 give a fairly similar estimate of the impact of heterogeneous QA methods on inflation without controlling for income differentials. However, taking income changes into account does not actually lower this estimate, suggesting that our simple regression approach is not able to adequately capture all the different economic and statistical effects of the pandemic, such as lockdown measures and imputed prices.

²⁰As the HICP is a chain-linked price index, simply averaging the subindices would be incorrect. Hence, we first unchain the subindices, compute the weighted average, and rechain them again (see Eurostat 2024).

Table 5. The Impact of Quality Adjustment on the Euro-Area HICP, 2017–21

| | Unad | $_{ m ljusted}$ | Net of Income Changes | |
|----------------------------|--------------|-----------------|--------------------------|------|
| Inflation | Headline | Core | Headline | Core |
| Janua | ary 2017–Fel | bruary 2020 | | |
| Official Rates | 1.49 | 1.03 | | |
| Own Aggregation | 1.46 | 0.96 | | |
| Narrowly Defined Products: | | | | |
| Minimum Rate | 1.32 | 0.77 | 1.45 | 0.96 |
| Maximum Rate | 1.55 | 1.09 | 1.54 | 1.08 |
| Broadly Defined Products: | | | | |
| Minimum Rate | 1.11 | 0.47 | 1.40 | 0.89 |
| Maximum Rate | 1.68 | 1.28 | 1.62 | 1.19 |
| GfK Products: | | | | |
| Minimum Rate | 1.34 | 0.79 | 1.47 | 0.98 |
| Maximum Rate | 1.55 | 1.08 | 1.53 | 1.06 |
| Range (Max. – Min. Rate): | | | | |
| Narrow Definition | 0.23 | 0.32 | 0.09 | 0.12 |
| Broad Definition | 0.57 | 0.81 | 0.22 | 0.30 |
| GfK Products | 0.21 | 0.29 | 0.06 | 0.08 |
| Marc | h 2020–Sept | ember 2021 | | |
| Official Rates | 0.93 | 0.86 | | |
| Own Aggregation | 0.91 | 0.81 | | |
| Narrowly Defined Products: | | | | |
| Minimum Rate | 0.81 | 0.67 | 0.84 | 0.71 |
| Maximum Rate | 1.02 | 0.97 | 1.01 | 0.95 |
| Broadly Defined Products: | | | | |
| Minimum Rate | 0.59 | 0.36 | 0.68 | 0.49 |
| Maximum Rate | 1.23 | 1.27 | 1.18 | 1.20 |
| GfK Products: | | | | |
| Minimum Rate | 0.81 | 0.67 | 0.84 | 0.71 |
| Maximum Rate | 1.03 | 0.98 | 1.00 | 0.94 |
| Range (Max. – Min. Rate): | | | | |
| Narrow Definition | 0.21 | 0.30 | 0.17 | 0.24 |
| Broad Definition | 0.64 | 0.91 | 0.50 | 0.71 |
| GfK Products | 0.22 | 0.31 | 0.16 | 0.23 |

Note: "Official Rates" refers to the average euro-area HICP published by Euro-stat, "Own Aggregation" gives the average euro-area inflation rates aggregated from disaggregate national inflation rates. The "Minimum Rates" and "Maximum Rates" denote the lowest and highest inflation rates of adjusting products affected by quality adjustment narrowly and broadly. "Range" gives the difference between the maximum and minimum rates.

Finally, it is important to note that our regression results may themselves be biased by the impact of quality adjustment in different member states. If the relationship between income growth and "true" inflation is indeed positive, but if the QA practice introduces a bias, the observed correlation will be lowered or estimated with the wrong sign. With this in mind, plotting our estimate of the impact of quality adjustment over time in Appendix Figures A.4 and A.5 suggests that for the pre-COVID period, without controlling for income differentials, the impact of quality adjustment on inflation tends to be negative, implying that inflation would have been lower if QA practices had been more harmonized across countries. However, controlling for income differentials yields a small positive impact of quality adjustment. These conflicting results point to the limitations of this simple approximation of the impact of quality adjustment. Overall, the unadjusted estimates provide an upper bound on the potential impact of heterogeneous QA methods on inflation differentials across euro-area member states. Controlling for income differences should come closer to the true impact, but we cannot rule out that inflation differentials are caused by additional statistical factors.²¹ A more precise estimate can only be obtained by applying a harmonized quality adjustment to a harmonized data set, which we will do in the next section.

4.2 Estimating the Impact of Quality Adjustment on Euro-Area Inflation Using Scanner Data

4.2.1 Deriving Scanner-Data-Based Price Indices Following a Harmonized QA Approach

Scanner data provide a straightforward basis for assessing price developments, since they reflect actual purchases by consumers. We use micro-level transaction data from the GfK's point-of-sales (POS) retailer panel.²² Our sample covers semidurable and durable

²¹Differences in the measurement of inflation across euro-area NSIs may arise from differences in the sampling of products, the definition of elementary products, the treatment of sales, the use of auxiliary data sources such as scanner or web-scraped data, and the index formula used for aggregation.

²²A more detailed description of the GfK's POS data set can be found in Beck and Jaravel (2021).

products, primarily in the consumer and home electronics sectors, from January 2017 to May 2021. An overview of the available product categories and the COICOP five-digit categories to which they are mapped is provided in Table $6.^{23}$

For each retailer, sales are reported for a given product and month. Information is available at a granular product level, i.e., products are defined by a product ID that is unique across countries. In order to obtain a consistent period and product sample across countries, we restrict our analysis to the five largest euro-area economies (Germany, France, Italy, Spain, and the Netherlands).

From the scanner data, we compute price indices as follows. First, we compute the average price $p_{i,t}$ of a given product i in a given month t defined as

$$p_{i,t} = \frac{total_sales_{i,t}}{total_units_{i,t}},\tag{5}$$

where $total_sales_{i,t}$ is the total expenditure (in euros) on a given product in month t and $total_units_{i,t}$ denotes the number of units of product i purchased in month t. In this way, we obtain a sample of unit value observations for each product and month. In each period, we drop outliers below and above the 1st and 99th percentiles of the price distribution within a given product category.

Second, we run weighted time-product dummy (TPD) regressions at the product category level. This method, proposed by Diewert (2005), is widely used in official price statistics to construct price indices from scanner or web-scraped data (de Haan, Hendriks, and Scholz 2021; Eurostat 2022). It is one of the so-called multilateral price index methods that avoid the occurrence of chain drift,²⁴ and it provides an efficient approach to implementing a harmonized quality adjustment across countries. Specifically, for each

 $^{^{23}}$ Data for smartphones are only available until December 2020 and data for headphones are missing in the Netherlands in April and May 2021. We fill these data gaps by using the latest available observations. Simply omitting the data would not change the results.

²⁴See Diewert and Fox (2022) and Eurostat (2022). An alternative solution to the problem of chain drift is to compute and chain monthly year-on-year price changes (see, for example, Bajari et al. 2023). However, since we focus on the euro area, we follow the TPD approach recommended by Eurostat (2022).

Table 6. Matching HICP COICOP-5 Subcomponents and GfK Product Categories

| COICOP-5 | COICOP-5 Name | GfK Product Groups |
|----------|--|---|
| 05311 | Refrigerators, freezers and fridge-freezers | Cooling/refrigerators, freezers |
| 05312 | Washing machines, dishwashers or the like | Dishwashers, tumble dryers, washing machines |
| 05313 | Cookers | Cooking, microwave |
| 05314 | Room heaters and air conditioners | Air conditioner, air treatment |
| 05315 | Vacuum cleaners and other cleaning equipment | Vacuum cleaners |
| 05321 | Food processing appliances | Food prep |
| 05322 | Coffee machines, tea makers and similar appliances | Hot beverage makers |
| 05323 | Irons | Irons |
| 05324 | Toasters and grills | Toasters |
| 08202 | Mobile phone without contract | Phablets, smartphones |
| 09111 | Equipment for the reception, recording and reproduction of sound | (Audio home systems), loudspeakers, mini/Bluetooth speakers, flat screen |
| 09119 | Other equipment for the reception, recording and reproduction of sound | Corewear, headphones, headsets |
| 09121 | Cameras | Camcorder, digicam |
| 09131 | Personal computers | Desktop PC, media tables, mobile PC |
| 09132 | Accessories for information processing equipment | Keying devices, (mfd printer), monitors, (printers) |

Note: GfK product categories are available from January 2017 to May 2021. Product categories in parentheses are dropped because the available sample period is too short. If more than one product group is assigned to a given COICOP-5 component, the series are aggregated with an unweighted average.

month t = 0, ..., T and product i = 1, ..., N, we fit the following equation:

$$\ln p_{i,t} = \beta^0 + \sum_{\tau=1}^{T} \delta^{\tau} d_{i,t}^{\tau} + \sum_{j=1}^{N-1} \gamma^j D_i^j + \varepsilon_{i,t},$$
 (6)

where $D_{i,t}^j$ represents a product dummy that takes the value 1 if i=j (as identified by its unique product ID) and 0 otherwise, and $d_{i,t}^{\tau}$ denotes a time dummy that takes the value 1 if $t=\tau$ and 0 otherwise. Weights are given by the total expenditure, $total_sales_{i,t}$, for a given product. As in official price statistics, this increases the price effect of bestsellers compared with less frequently purchased products.

Finally, for each month t=0,...,T, we estimate a price index from the exponential of the coefficient on the respective time dummy, such that

$$I_{TPD}^{0,t} = 100 \times \exp\left(\hat{\delta^t}\right). \tag{7}$$

To mimic the real-time compilation of scanner-data-based price indices, we follow Ivancic, Diewert, and Fox (2011) and estimate Equation (6) on the basis of a rolling window of 13 months, covering at least one full year of scanner data. For example, the first estimation window will cover periods 1 to 13 (providing a price index of equal length), the second estimation window will cover periods 2 to 14, and so on. The linking of this sequence of 13-period price indices is done in the sense of a mean splice. By linking subsequent index values to the existing one, a nonrevisable price index is obtained:

$$I_{TPD}^{0,t} = \prod_{k=t-\lambda}^{t-1} \left(I_{TPD}^{0,k} \times I_{[t-w+1,t]}^{k,t} \right)^{\frac{1}{\lambda}}, \tag{8}$$

where w is the window size (13 months) and λ is an overlapping linking period, which we set to 13 months. This rolling window approach has the advantage that it also captures changes in consumer preferences for products over time. In addition, to rule out the possibility that compositional effects are driving our results, we use a quantity-weighted, but not quality-adjusted, price index method

instead of the TPD method. Specifically, we compute a monthly *unit* value price index for each product category under consideration by calculating the ratio of total sales to total units purchased in the respective product category.

4.2.2 Comparison with Official Price Indices

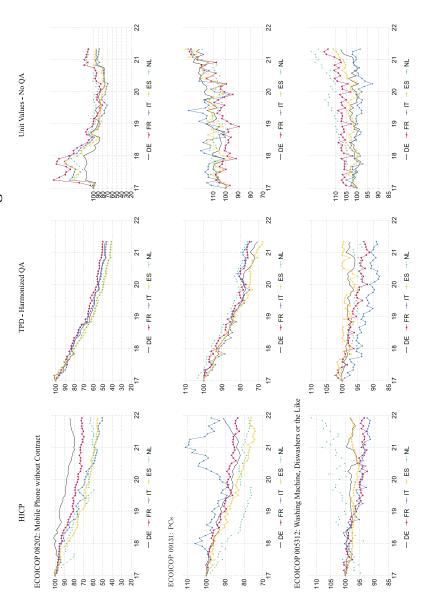
Figure 3 plots our resulting scanner-data-based price indices against the official HICP price indices for a selection of product categories (mobile phones, PCs, and washing machines/dishwashers).²⁵ Obviously, price trends as measured by the HICP (left column of Figure 3) are heterogenous across countries. For mobile phones, the official price indices show a downward trend in all countries, but the extent of the decline varies. For PCs, prices show a downward trend in all countries until 2020, after which prices increase in Italy while they continue to fall in the other countries. At the end of the sample period, prices also show an upward trend for Germany. The results for washing machines and dishwashers also suggest clear differences in price dynamics between countries: While we observe an upward price trend in the Netherlands, the price dynamics for the other countries tend to be flat or downward.

In contrast, our scanner-data-based price indices, derived from a harmonized TPD approach to adjust for quality changes (middle column of Figure 3), show a fairly symmetrical pattern: in general, quality-adjusted product prices are falling, and at a similar rate across countries. Finally, for most categories, non-quality-adjusted prices (right column of Figure 3) are increasing rather than decreasing as expected, in some cases significantly so. While the non-adjusted price indices for product categories tend to move together across countries, there are outliers for individual countries in some product categories and the dispersion is generally much greater than the one observed for the TPD price indices.

Based on our scanner-data-based price indices, what are the implications for cross-country price dispersion? For this purpose, we take the minimum and the maximum inflation rates for each COICOP group and compute a (Big Five) euro-area aggregate using

²⁵Appendix Section A.3 plots the corresponding figures for all product categories in our sample. The figures show similar patterns across all categories.

Figure 3. Official HICP vs. Scanner-Data-Based Price Indices for Selected Product Categories



The right-hand column shows unadjusted turnover-weighted unit values based on scanner data. All series are normalised to Note: The figure shows price indices for three COICOP five-digit components (mobile phones, personal computers, and washing machines/dishwashers). The figures in the left column are the official HICP indices and the figures in the second column are scanner-data-based price indices applying a harmonized quality-adjustment procedure (TPD method) across countries. January 2017=100. Missing GfK data for smartphones in 2021 are replaced by the last available observations from December

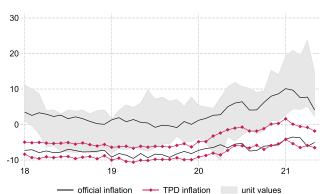


Figure 4. Cross-Country Dispersion of Official and Scanner-Data-Based Price Indices

Note: The black solid lines show the maximum and minimum official HICP inflation rates for the Big Five euro-area countries, the red dotted lines show the corresponding ranges of the quality-adjusted scanner-data-based inflation rates, and the gray shaded area shows the ranges using only sales-weighted unit values. Rates are calculated as averages using country weights.

country weights. The resulting ranges are shown in Figure 4. The inflation differences are larger than 10 pp for the official country-specific inflation rates, while they are typically at around 4 pp for the TPD price indices. Multiplied by the corresponding HICP weights, this gives a range of 0.1 pp in terms of headline inflation caused by nonharmonized quality adjustment methods. Assuming that the reduction in inflation differences also applies to product categories that are in the broad set of products likely to be affected by quality changes but for which we do not have scanner data, the effect on headline inflation increases to 0.5 pp. Our results therefore suggest that a large part of the inflation differences between the Big Five countries and product groups for which we have data is caused by the use of nonharmonized quality-adjustment methods by NSIs.

Turning to the implications for aggregate inflation, Figure 5 shows the resulting price dynamics by country, when aggregating either the official or the scanner-data-based price indices for the 15 products in our sample. The panels show striking differences in the calculated figures. Throughout the sample period and for all countries, the official inflation numbers are in most cases much higher

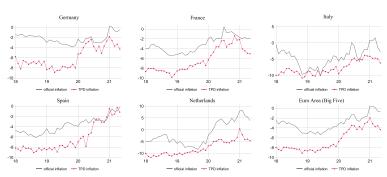
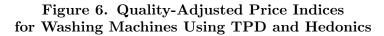


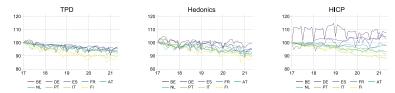
Figure 5. Comparison of Official Aggregate and Scanner-Data-Based Inflation Rates

Note: The figures compare implied inflation rates obtained from aggregating the price indices of the 15 product groups in our scanner data sample (see Table 6).

than those based on scanner data. This suggests that official price indices significantly overestimate actual inflation at least for the products under consideration. On average, the absolute inflation differences range from 2.6 pp for Spain to 6.2 pp for the Netherlands. For the euro area, the average difference is 3.5 pp. If this difference is multiplied with the HICP weight of the product groups that are typically adjusted for quality changes, the approximate bias for euroarea headline inflation is +0.1 pp using the narrow set of products and +0.3 pp using the broad set of products. Note that this estimate represents a lower bound, as statistical institutes are likely to adjust a larger share of the consumption basket for quality changes. If we assume that the estimated difference of 3.5 pp applies to about 27 percent of the HICP, as reported by Statistics Sweden, we arrive at an estimated bias of 0.9 pp for euro-area inflation.

Finally, it is important to note that our results do not depend on the time period and the method of quality adjustment we use. For a subsample of our data, i.e., for washing machines, we estimate hedonic regressions that adjust for changes in product quality using product characteristics. Figure 6 plots the quality-adjusted price indices using the TPD approach and compares them with the price indices obtained from a hedonic regression and with the corresponding HICP component "washing machines." The resulting quality-adjusted price indices derived from scanner data are very





Note: The figure shows the quality-adjusted price indices (weighted by turnover) derived from TPD and hedonic regressions and the HICP series "05.3.1.2 Washing machines, dryers and dishwashers" for the years 2017–21, indexed to January 2017=100. The hedonic regression refers to time-dummy hedonics using the product characteristics energy + smart + noise + spin.

similar whether TPD or hedonic regressions are used.²⁶ In contrast, the official HICP indices vary considerably across countries.²⁷

5. Conclusion

In this paper, we have tried to shed some light on the impact of quality adjustment on consumer price inflation in Germany and the euro area. Based on microprice and macroprice data, we have documented several stylized facts.

First, for Germany, we find that quality adjustment applies to a wide range of goods and services but on average price adjustments due to quality changes reduce headline inflation by only 0.06 pp, which is offset by an increase due to quantity adjustments (e.g.,

²⁶One of the important caveats of the hedonic regression approach is its dependence on the choice of variables and the modeling strategy. Nevertheless, we obtain very similar results for different versions of the hedonic regressions. Appendix Section A.4 provides more details on our case study for washing machines.

²⁷An alternative approach to computing quality-adjusted prices is provided by Pakes (2003) and Erickson and Pakes (2011), who run hedonic regressions and estimate price relatives directly. These authors find that the resulting quality-adjusted price indices are generally significantly negative, while official numbers are not. Furthermore, they show that the results of quality adjustment are generally not affected by the inclusion or exclusion of a particular variable. For the sake of simplicity, we focus on the TPD approach recommended by Eurostat (2022), which provides a straightforward way to perform a harmonized (indirect) quality adjustment of prices across countries.

smaller package size) of the same amount. This small effect may seem surprising, but it should be borne in mind that we lack data for a number of products that are typically adjusted for quality changes. Therefore, this estimate should be considered as a lower bound.

Second, we have provided an approximation of the range of euroarea inflation that could be caused by heterogeneous QA practices across member countries. According to our estimates using official HICP data, the range of headline inflation could be overestimated by \pm 0.2 pp and core inflation by \pm 0.6 pp, taking into account income differences across countries. Applying a harmonized quality adjustment to a scanner data set of 15 product categories leads to very similar results. The range of cross-country inflation rates for the available product categories is reduced from around 10 pp to around 4 pp. Multiplied by the corresponding HICP weight of 1.5 percent, this gives a range of 0.1 pp in terms of headline inflation caused by nonharmonized quality adjustment methods. Assuming that the reduction in inflation differences also applies to product categories that are likely to be affected by quality changes but for which we do not have scanner data, the effect on headline inflation increases to 0.5 pp.

Third, the use of nonharmonized QA methods or the lack of quality adjustment of some product groups in some countries also leads to a bias in the euro-area inflation rate. On average for the period 2017-21, we find that the quality-adjusted inflation rate based on scanner data is around 3.5 pp lower than the official inflation rate for the same product groups. Multiplied by the corresponding HICP weight, this implies a measurement bias of +0.1 pp for headline inflation based on the small set of products and +0.3 pp if a similar bias is assumed for the larger set of products.

Turning to the implications for policymakers, we find that heterogeneous QA procedures across euro-area member states are a source of nonnegligible measurement bias affecting euro-area inflation. Our estimate of the impact of heterogeneous QA procedures on euro-area inflation is similar in magnitude to the measurement bias in the HICP due to substitution effect or the absence of owner-occupied housing (ECB 2021). As this bias is not constant over time, it poses a double problem for policymakers: not only does it lead to an overestimation of euro-area inflation, but it also contributes to larger inflation differentials between countries. This creates difficulties in

terms of communication, but also in terms of measuring the stance of monetary policy.

Overall, our findings would support the call for further harmonization of QA methods across member states in order to reduce or eliminate their impact on euro-area inflation. In addition, more efforts should be made to quantify both the magnitude and the direction of the impact of quality adjustment on euro-area inflation with greater precision, as is regularly done, for example, by Statistics Sweden (2019).

Appendix

A.1 The Impact of Quality Adjustment on the German CPI

A.1.1 Description of German CPI Microdata

The German CPI microdata set contains more than 77 million observations for the period January 2010–December 2020. The database is provided by the Research Data Centres (RDC) of the Federal Statistical Office and the statistical offices of the federal states and is available for research purposes.²⁸ Most prices are collected decentrally by the federal states. For individual price information, the database contains flag indicators on sales, replacements, and imputation of the individual price (e.g., carry forward in case of a missing price) as well as information on quality and quantity adjustments. The lowest level of product category with weight information is the so-called COICOP-10 level (e.g., "01.1.1.1.01100 Rice"); after excluding imputed prices and aggregated price measures, our underlying data set contains 716 product categories at the COICOP-10 level. The product ID in the data set is based on a combination of five variables (region, store ID, COICOP-10 number, survey ID, and product variant). Due to the regular revision of the survey ID with each new CPI base year, the data set contains a statistical break in January 2015; therefore, all statistics are calculated separately for each subsample (base year 2010: January 2010–December 2014 and base year 2015: January 2015–December 2020).

 $^{^{28} \}rm See$ "Verbraucher preisindex für Deutschland," EVAS 61111, 2010-2019, DOI: https://doi.org/10.21242/61111.2010.00.00.3.1.0 to https://doi.org/10.21242/61111.2019.00.00.3.1.0.

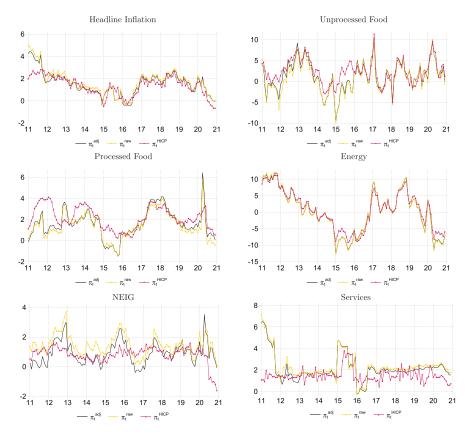
A.1.2 Inflation Measures Derived from Microprice Data

Table A.1. Official CPI Inflation vs. Microprice Inflation

| HICP Component | π_t^{adj} | $oldsymbol{\pi}_t^{raw}$ | π_t^{quan} | π_t^{qual} |
|------------------|---------------|--------------------------|----------------|----------------|
| Total | 0.84 | 0.84 | 0.83 | 0.84 |
| Unprocessed Food | 0.84 | 0.81 | 0.83 | 0.81 |
| Processed Food | 0.64 | 0.63 | 0.56 | 0.62 |
| Energy | 0.99 | 0.99 | 0.99 | 0.99 |
| NEIG | 0.28 | 0.35 | 0.29 | 0.36 |
| Services | 0.22 | 0.18 | 0.18 | 0.18 |

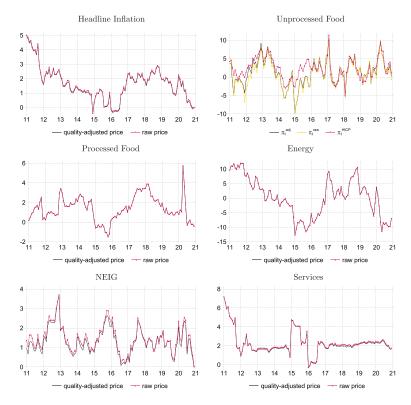
Note: The table shows the correlation coefficients between the official inflation rates as reported by the German Federal Statistical Office and the four different rates calculated from the microprice data set from January 2015 to December 2020. π_t^{adj} : microprice inflation adjusted for quality and quantity changes; π_t^{raw} : microprice inflation without any adjustments; π_t^{quan} : microprice inflation adjusted for quantity changes; π_t^{qual} : microprice inflation adjusted for quality changes. NEIG: non-energy industrial goods.

Figure A.1. Official Inflation Rates and Microprice Inflation in Germany



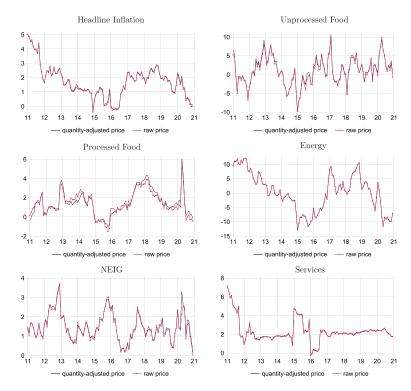
Note: The figure shows year-on-year inflation rates for Germany for both headline inflation and five subcomponents. π_t^{adj} : microprice inflation adjusted for quality and quantity changes (based on "adjusted price" variable); π_t^{raw} : microprice inflation without any adjustments (based on "raw price" variable); π_t^{HICP} : official CPI inflation.

Figure A.2. Unadjusted and Quality-Adjusted Microprice Inflation in Germany



Note: The figure shows year-on-year inflation rates for Germany for both headline inflation and five subcomponents. The black solid line shows the inflation rates derived from the quality-adjusted prices and the red line plots the inflation rate derived from unadjusted prices.

Figure A.3. Unadjusted and Quantity-Adjusted Microprice Inflation in Germany



Note: The figure shows year-on-year rates for Germany for both headline inflation and five subcomponents. The black solid line shows the inflation rates derived from the quantity-adjusted prices and the red line plots the inflation rate derived from unadjusted prices.

Estimating the Impact of Quality Adjustment in Euro-Area Inflation Based on Typical Quality-Adjusted Products

Table A.2. Defining a List of Typical Quality-Adjusted Products

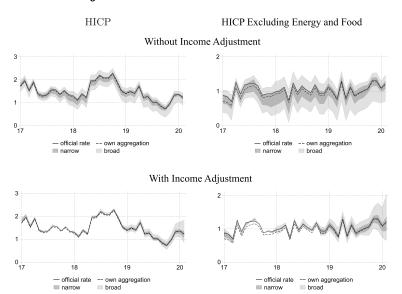
| EA Weight in % Narrow | | | | De | Definition | |
|---|----------|--|-------------------|----------|------------|----------|
| Landline telephones Mobile phone without contract Equip. for the reception, recording and reproduction of sound Equip. for the reception, recording and reproduction of sound and vision Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | COICOP-5 | | EA Weight in % | Narrow | Broad | GfK |
| Mobile phone without contract Equip. for the reception, recording and reproduction of sound Equip. for the reception, recording and reproduction of sound and vision Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Precorded recording media Unrecorded recording media Other recording media | 08201 | Landline telephones | 0.2 | | - | 0 |
| Equip. for the reception, recording and reproduction of sound Equip. for the reception, recording and reproduction of sound and vision Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Precorded recording media Unrecorded recording media Other recording media | 08202 | Mobile phone without contract | 3.48 | . — | . — | · — |
| reproduction of sound reproduction of sound and reproduction of sound and vision Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Precorded recording media Unrecorded recording media Other recording media | 09111 | Equip. for the reception, recording and | 0.59 | 1 | П | П |
| reproduction of sound and vision Portable TV sets, sound and vision Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 00119 | reproduction of sound | . 77 | T | | C |
| Portable TV sets, sound and vision devices Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Precorded recording media Unrecorded recording media Other recording media | 09112 | Equip. for the reception, recording and reproduction of sound and vision | 2.11 | 7 | - | 0 |
| Other equip. for the reception, recording and reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09113 | Portable TV sets, sound and vision devices | 0.07 | Н | _ | 0 |
| reproduction of sound and picture Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09119 | Other equip. for the reception, recording and | 0.35 | П | Н | П |
| Cameras Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | | reproduction of sound and picture | | | | |
| Accessories and parts for photographic and cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09121 | Cameras | 0.64 | 1 | . ⊣ | \vdash |
| cinematographic equip. Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09122 | Accessories and parts for photographic and | 60.0 | 1 | \vdash | 0 |
| Optical equipment Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | | cinematographic equip. | | | | |
| Personal computers Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09123 | Optical equipment | 0.04 | Н | | 0 |
| Accessories for information processing equip. Software Prerecorded recording media Unrecorded recording media Other recording media | 09131 | Personal computers | 3.45 | Н | | \vdash |
| Software Prerecorded recording media Unrecorded recording media Other recording media | 09132 | Accessories for information processing equip. | 0.76 | П | - | П |
| Prerecorded recording media Unrecorded recording media Other recording media | 09133 | Software | 0.38 | П | - | 0 |
| Unrecorded recording media Other recording media | 09141 | Prerecorded recording media | 1.24 | П | - | 0 |
| Other recording media | 09142 | Unrecorded recording media | 0.02 | Н | | 0 |
| p | 09149 | Other recording media | 0.48 | \vdash | \vdash | 0 |

(continued)

Table A.2. (Continued)

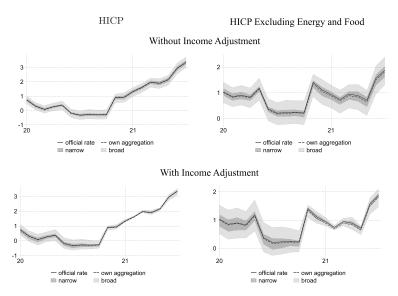
| 7 | | | ĭ | Definition | |
|-----------|--|-----------|--------|-------------|-----|
| י נוסטוסט | | EA Weight | | | |
| COICOF-3 | | in % | Narrow | Broad | GfK |
| 05311 | Refrigerators, freezers and fridge-freezers | 1.49 | 0 | 1 | - |
| 05312 | Washing machines, dishwashers or the like | 2.22 | 0 | | П |
| 05313 | Cookers | 1.06 | 0 | | П |
| 05314 | Room heaters and air conditioners | 1.11 | 0 | | П |
| 05315 | Vacuum cleaners and other cleaning equip. | 0.64 | 0 | \vdash | Η |
| 05319 | Other major household appliances nec. | 0.03 | 0 | | 0 |
| 05321 | Food processing appliances | 0.81 | 0 | - | П |
| 05322 | Coffee machines, tea makers and similar | 0.58 | 0 | - | Π |
| | appliances | | | | |
| 05323 | Irons | 0.29 | 0 | | Η |
| 05324 | Toasters and grills | 0.11 | 0 | | Π |
| 05329 | Other small electric household appliances | 0.36 | 0 | | 0 |
| 06110 | Pharmaceutical products | 11.5 | 0 | | 0 |
| 06121 | Pregnancy tests, condoms or the like | 0.34 | 0 | \vdash | 0 |
| 06129 | Other medical products nec. | 99.0 | 0 | \vdash | 0 |
| 06131 | Glasses and contact lenses | 4.78 | 0 | | 0 |
| | Hearing aids | 0.87 | 0 | | 0 |
| 06139 | Other therapeutic appliances and equip. | 1.33 | 0 | | 0 |
| | New passenger cars | 27.41 | 0 | | 0 |
| | Used passenger cars | 10.57 | 0 | | 0 |
| 07120 | Motorcycles | 1.99 | 0 | | 0 |
| | Bicycles | 1.09 | 0 | \vdash | 0 |
| | Campers, caravans or other trailers | 1.52 | 0 | \vdash | 0 |
| 09213 | Boats, outboard motors, and equip. for boats | 0.77 | 0 | | 0 |
| 09221 | Musical instruments | 0.53 | 0 | \vdash | 0 |
| Total] | Narrow | 14.50 | 15 | 0 | 0 |
| Total] | Broad | 86.56 | 0 | 39 | 0 |
| Total | GfK | 17.58 | 0 | 0 | 15 |

Figure A.4. The Impact of Quality Adjustment over Time: Pre-COVID



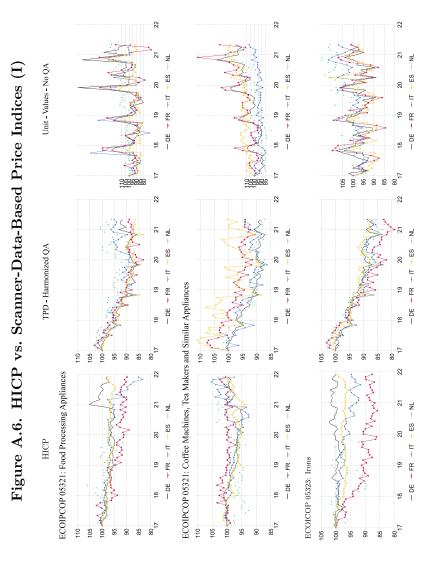
Note: The figure shows the annual rate of euro-area headline and core inflation as published by Eurostat ("official rate"), and aggregated from the disaggregate COICOP-5 series ("own aggregation"). "Narrow" and "broad" denote the inflation rates using the lowest and highest inflation rates by country and product group assumed to be affected by quality changes.

Figure A.5. The Impact of Quality Adjustment over Time: COVID Period



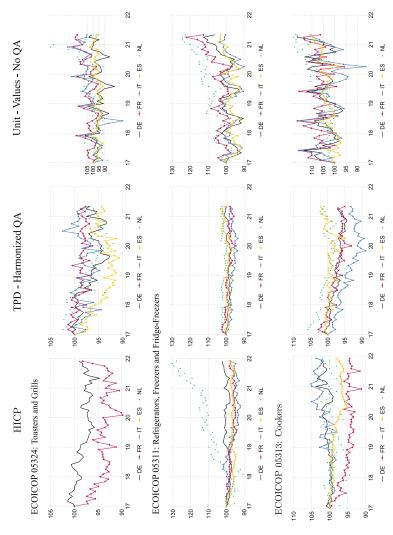
Note: The figure shows the annual rate of euro-area headline and core inflation as published by Eurostat ("official rate"), and aggregated from the disaggregate COICOP-5 series ("own aggregation"). "Narrow" and "broad" denote the inflation rates using the lowest and highest inflation rates by country and product group assumed to be affected by quality changes.

A.3 HICP vs. Scanner-Data-Based Price Indices



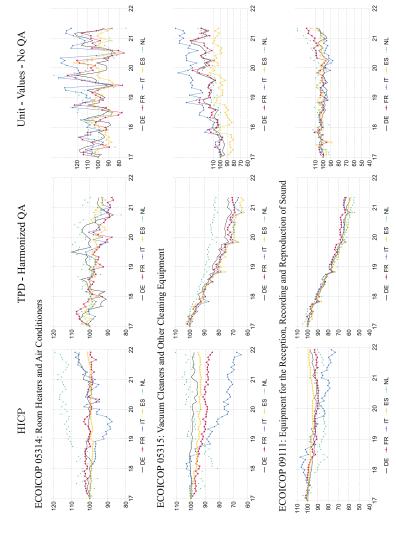
The right-hand column shows unadjusted turnover-weighted unit values based on scanner data. All series are normalized so **Note:** The figures in the left column are the official HICP indices and the figures in the middle column are scanner-data-based price indices applying a harmonized quality-adjustment procedure (time-product dummy (TPD) method) across countries. that January 2017=100.





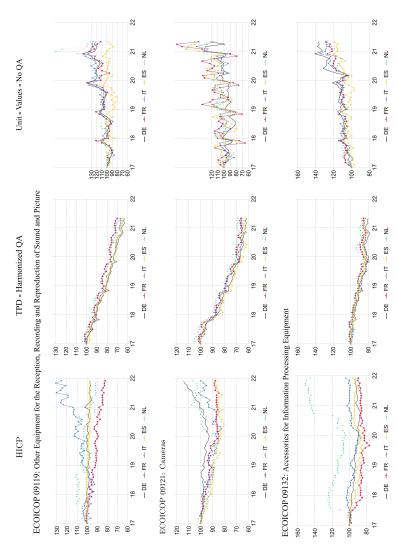
The right-hand column shows unadjusted turnover-weighted unit values based on scanner data. All series are normalized so Note: The figures in the left column are the official HICP indices and the figures in the middle column are scanner-data-based price indices applying a harmonized quality-adjustment procedure (time-product dummy (TPD) method) across countries. that January 2017=100.

Figure A.8. HICP vs. Scanner-Data-Based Price Indices (III)



The right-hand column shows unadjusted turnover-weighted unit values based on scanner data. All series are normalized so Note: The figures in the left column are the official HICP indices and the figures in the middle column are scanner-data-based price indices applying a harmonized quality-adjustment procedure (time-product dummy (TPD) method) across countries. that January 2017=100.

Figure A.9. HICP vs. Scanner-Data-Based Price Indices (IV)



The right-hand column shows unadjusted turnover-weighted unit values based on scanner data. All series are normalized so Note: The figures in the left column are the official HICP indices and the figures in the middle column are scanner-data-based price indices applying a harmonized quality-adjustment procedure (time-product dummy (TPD) method) across countries. that January 2017=100.

A.4 Estimating the Impact of Quality Adjustment Based on Scanner Data for Washing Machines

To illustrate the potential impact of different QA methods on price measurement, we use a scanner data set for washing machines from the GfK point-of-sales panel, as described in Section 4.2. Our sample covers 10 euro-area countries for two separate periods, January 2000–December 2005 and January 2017–May 2021:²⁹ Austria, Belgium, Finland (from 2003), France, Germany, Greece (until 2005), Italy, the Netherlands, Portugal, and Spain. The frequency of the first sample is bimonthly, while the second sample covers monthly data. In addition to prices and volumes (sales) of washing machines, several physical model characteristics are included, such as load capacity, spin speed, and construction type. For the more recent period, the data set also includes information on energy efficiency, noise level, spinning efficiency, and whether the washing machine is equipped with Smart Connect features. Table A.3 provides a description of the variables.

To set the scene for analyzing the potential impact of different QA methods, consider the following scenario. The GfK POS panel covers the population of washing machines available to consumers, along with their prices, volumes, and features. Each NSI then samples from this population in some way to represent washing machines in their national CPI. Based on the samples, price indices are calculated using the nationally available data (e.g., sales information or price quotations only) and specific methodological choices, in particular on QA procedures. At all stages of the process there can and will be differences in compilation practices between statistical offices, either because of differences in available data or because of

²⁹The GfK data set for the first period was also used by Fischer (2012), who examined washing machine prices in euro-area countries to test for price convergence after the introduction of the euro. Similarly, several studies have examined price convergence in individual euro-area markets. See, for example, Goldberg and Verboven (2001, 2005) and Brenkers and Verboven (2006), who take a detailed look at the European car market. Interestingly, these papers find a clear tendency toward price convergence until the introduction of the euro, while Dvir and Strasser (2018) show that car prices do not converge further after 2003. More recently, Duch-Brown et al. (2020) also use a GfK data set (for portable computers) to analyze the impact of online market integration on consumer prices.

Table A.3. Variable Description of GfK Data Set

| Variable | Type | Variable Description | Sample 2000–05 | Sample 2017–21 | | |
|---|----------------------------|---|----------------|----------------|--|--|
| Model | Categorical | Identifier of washing machine model | X | X | | |
| Country Brand | Categorical Categorical | Country (local market) Brand's name of a given washing machine model | X X | X X | | |
| Lnprice | Numeric | (Log) average price of a given model (incl. value-added tax) | X | X | | |
| Turnover | Numeric | Transaction value (average price × quantity) of a given model | X | X | | |
| Construction | Categorical | Construction type (base: freestanding/built in or under/unknown) | X | X | | |
| Revpermin | Numeric | Spinning speed (revolutions per minute) | X | X | | |
| Loadingkg Loadingdir | Numeric Categorical | Load capacity in kg Loading direction (base: frontloading/ toploading/ unknown) | X X | X X | | |
| Autoxdry | Categorical | Degree of automation and presence of drying function (base: fully automatic, no dryer/semi- automatic, no dryer/wash dryer/unknown) | X | X | | |
| Energy | Categorical | Energy efficiency according to the EU energy label from A+++ (best) to G (worst) | | X | | |
| Smart | Categorical | Equipment with any Smart Connect functions, e.g., smart check/diagnosis, smart app control, voice control | | X | | |
| Noise Spin | Numeric Categorical | Noise level in decibel Spin efficiency from A (best) to G (worst) | | X X | | |
| Source: GfK point-of-sales (POS) panel. | | | | | | |

differences in methodological choices. We restrict our analysis here to the narrow field of quality adjustment.

To this end, we compute different scanner-data-based price indices for each of the 10 euro-area countries in our sample. For this purpose, we use three prominent approaches that are used to varying degrees in official price statistics and that can be considered to cover the range from "best practice procedures" to "no quality adjustment." These three approaches are then compared with official HICP data.

First, we estimate a time-dummy hedonics (TDH) regression, which represents an "explicit" quality adjustment based on observable product characteristics. To do this, we run a hedonic price regression to obtain a quality-adjusted washing machine price per time period. The semi-log regression equation shown below is estimated for each country based on pooled data over all periods $t=0,\ldots,T$:

$$\ln p_k = \beta_0 + \sum_{t=1}^T \delta^t d_k^t + \sum_{j=1}^p \beta_j z_{kj} + \varepsilon_k, \tag{A.1}$$

where p_k denotes the price of washing machine model k in a given country, the time dummy variable d_k^t takes the value 1 if the observation of washing machine k is from period t and 0 otherwise, and z_{kj} is the j-th product characteristic of model k. The vector of product characteristics for the first sample 2000–05 closely follows Fischer (2012) and consists of five variables—namely the load capacity in kilograms, the spin speed, the degree of automation and the presence of a drying function, the loading direction, and the construction type—and brand-specific dummies.³¹ For the second sample, four additional variables (energy efficiency, noise level, Smart Connect features, and spin efficiency) are added. Equation (9) is estimated by weighted least squares, where observations are weighted by their

 $^{^{30}}$ See International Monetary Fund (2020), Chapter 6 on quality adjustment and Chapter 10 on price indices in the context of transaction (scanner) data.

³¹We differ from Fischer (2012) by estimating the hedonic regression for each country separately, allowing shadow prices to vary across countries, and weighting each observation by its expenditure share rather than by the number of sales, as is common practice in index compilation. Moreover, we focus on gross prices including the value-added tax rate (VAT), as the HICP also includes VAT charges.

corresponding expenditure share to properly represent the local market structure. The quality-adjusted price index, I_t , can be derived directly from the exponential of the coefficient on the time dummy:

$$I_{TDH}^{0:t} = 100 \times \exp(\hat{\delta^t}). \tag{A.2}$$

Second, we perform an "implicit" quality adjustment using a $time-product\ dummy$ (TPD) regression, which is also used in Section 4.2. Here, quality adjustment is performed by controlling for differences in the level of prices of washing machine models k identified by the combination of brand and specific model. The hedonic regression equation can be simplified as follows:

$$\ln p_k = \beta_0 + \sum_{t=1}^{T} \delta^t d_k^t + \sum_{k=1}^{K-1} \gamma_k D_k + \varepsilon_k,$$
 (A.3)

where D_k is a dummy variable equal to 1 if the price refers to model k and 0 otherwise. Again, a quality-adjusted price index can be derived from the exponential of the coefficient on the time dummy such that

$$I_{TPD}^{0:t} = 100 \times \exp(\hat{\delta^t}). \tag{A.4}$$

Finally, we also consider a price index method that does not include any quality adjustment. For this purpose, we compute a *unit value* (UV) price index such that

$$I_{UV}^{0:t} = \frac{\sum_{k=1}^{K^t} p_k^t \times q_k^t}{\sum_{k=1}^{K^t} q_k^t} / \frac{\sum_{k=1}^{K^0} p_k^0 \times q_k^0}{\sum_{k=1}^{K^0} q_k^0}, \tag{A.5}$$

where q_k^t (q_k^0) denotes the sales of the k-th model in period t (0).

There are some caveats to the comparison of these three scanner-data-based price index methods with official HICP data. First, the comparison is limited by the unavailability of official data at a more disaggregated level. The best candidate for comparison, "05.3.1.2 Clothes washing machines, clothes drying machines and dish washing machines," is only available from December 2016, as shown in Figure A.10. The closest match for the period before is the HICP subindex "05.3 Household appliances," which mainly covers large

Index

Annual Inflation Rate

Household appliances

Clothes washing machines, clothes drying machines and dish washing machines.

Figure A.10. HICP on Household Appliances

Note: The figure shows the HICP subindices "05.3 Household Appliances" and "05.3.1.2 Clothes washing machines, clothes drying machines and dish washing machines." Price indices adjusted to January 2017=100. Annual inflation rates are correlated by 0.8.

household appliances.³² However, given that the subindex "05.3.1.2" accounts for about a quarter of the higher-level index "05.3 Household appliances," we argue that the overall trend of the latter should also reflect the price development of washing machines.³³ Second, even for the more recent sample, there is no official price index just for washing machines, which are grouped together with dryers and dishwashers. However, as noted by Fischer (2012), cross-country price variations for washing machines are expected to be similar to those for dryers and dishwashers. Third, metadata on sampling and quality adjustment at the national level are limited. Returning to the ideal scenario, it should be possible to replicate the official HICP data with the right choice of subset of observations and using different methodologies.

Figure A.11 shows the scanner-data-based price indices and the cumulative rate of change from 2001 to 2005, together with the HICP counterpart "05.3 Household appliances." The resulting cumulative rates of change are consistently negative when the same hedonic

 $^{^{32}\}mathrm{According}$ to the euro-area HICP weighting scheme in 2017, the HICP "05.3 Household appliances" consists of three subindices: "05.3.1 Major household appliances whether electric or not" (71 percent), "05.3.2 Small electric household appliances" (21 percent), and "05.3.3 Repair of household appliances" (8 percent).

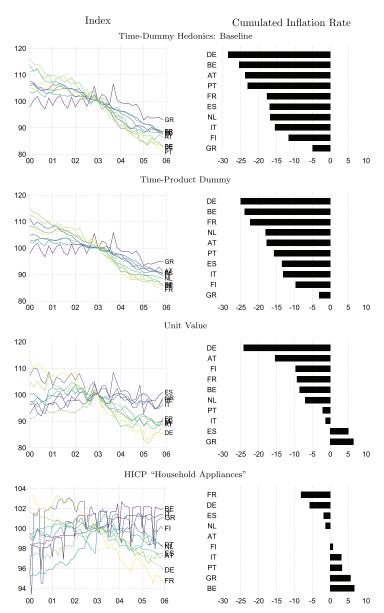
³³A strong comovement between the two series can be observed with the start of the more disaggregate series in December 2016, as shown in Figure A.10.

quality adjustment is applied across countries. Compared with the unadjusted case of the *unit value* approach, the range of the hedonic measures is also smaller, with a range between –3 percent and –29 percent compared with +7 percent and –24 percent in the unadjusted case. Compared with the quality-adjusted price indices based on scanner data, the cumulated rates of the HICP subindex "Household appliances" differ less in terms of range (from 6 percent to –8 percent), but more in terms of the sign of the overall price trend, with 5 out of 10 countries showing a positive increase over time. It should also be noted that all three methods do not provide a seasonal pattern for washing machine prices as in the case of the official HICP figures for some countries (Belgium and Greece).

Figure A.12 compares the scanner-data-based price indices and the cumulative rate of change for the later period from 2017 together with the more disaggregated HICP series "05.3.1.2 Clothes washing machines, clothes drying machines and dish washing machines." Contrary to the first period, the unadjusted case of a unit value price index now signals a strong price increase over time for all countries considered. This could be related to the fact that this index method is unable to control for changes in the composition of the basket of washing machines, with consumers switching to more sophisticated but also more expensive products over time, the so-called unit value bias. In contrast, the resulting cumulative rates of change are consistently negative when applying the same hedonic quality adjustment across countries, as derived from the time-dummy hedonics and time-product dummy methods. Compared with the HICP subindex, the latter again signals mixed price trends across countries over the 2017–21 period. Figure A.13 also shows different specifications of the time-dummy hedonics method for the period 2017–21. It shows the sensitivity of the regression specification, with diverging price trends according to the baseline estimate (i.e., without controlling for newer model features such as energy efficiency and Smart Control). The resulting price trend thus depends not only on the method chosen but also on the choice of variables.

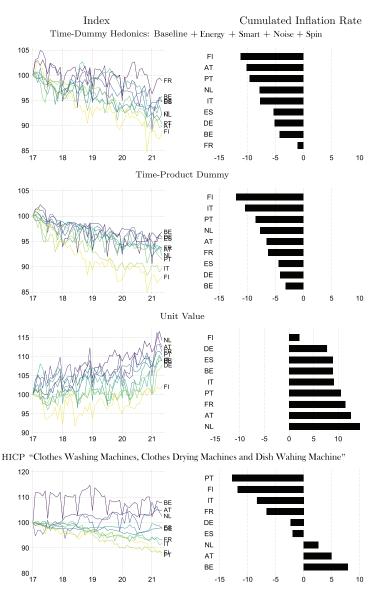
Regarding the ideal scenario described above, we could not perfectly reproduce the price changes as shown by the HICP subindex, mainly due to limited information on QA methods as well as the unavailability of a more disaggregated HICP benchmark for washing machines. Therefore, discrepancies between the two series should

Figure A.11. Scanner-Data-Based Price Indices for Washing Machines vs. HICP, 2000–05



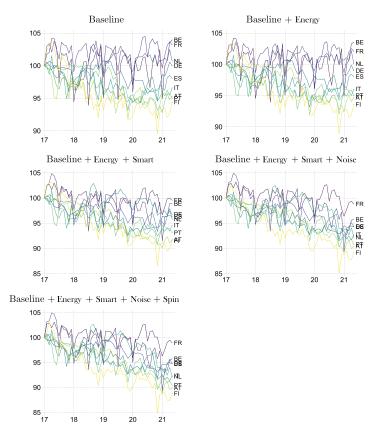
Note: The figure shows the three scanner-data-based price indices (weighted by turnover) and the HICP series "05.3 Household appliances" for the years 2000–05, indexed to January 2003=100, as well as cumulated inflation rates between January 2001 and December 2005. Data for Finland are only available from January 2003 onward.

Figure A.12. Scanner-Data-Based Price Indices for Washing Machines vs. HICP, 2017–21



Note: The figure shows the three scanner-data-based price indices (weighted by turnover) and the HICP series "05.3.1.2 Clothes washing machines, clothes drying machines and dish washing machines" for the years 2017–21, indexed to January 2017=100, as well as cumulated inflation rates between January 2017 and May 2021. The figures underlying the time-dummy hedonics and the time-product dummy plots are obtained estimating Equations (9) and (6) of the main text, respectively.

Figure A.13. Alternative Hedonic Price Indices for Washing Machines vs. HICP, 2017–21



Note: The figure shows various specifications of the time-dummy hedonics regression of washing machine prices for the years 2017–21, indexed to January 2017=100, as well as cumulated inflation rates between January 2017 and May 2021. The figures underlying the graphs are obtained by estimating Equation (9) of the main text. The R-squared values of the regressions performed are in the range [0.80, 0.90] for "Baseline," [0.80, 0.90] for "Baseline + Energy," [0.81, 0.92] for "Baseline + Energy + Smart," [0.84, 0.93] for "Baseline + Energy + Smart + Noise," and [0.84, 0.93] for "Baseline + Energy + Smart + Noise + Spin."

not be interpreted solely as the impact of quality adjustment.³⁴ Nevertheless, when comparing our scanner-data-based price indices and

³⁴As shown by Henn et al. (2019) for German package holidays, different data sources (transaction prices versus offer prices) may also play a role.

the official HICP subindex, a strong pattern emerges, namely consistently declining price trends across countries. This also calls into question the QA procedures applied to the specific product "washing machines" in some of the euro-area countries considered. Moreover, the crucial role of the choice of QA methods for the resulting price trend is also consistent with the microprice findings of Conflitti et al. (2022) for Austria and Italy.

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